

**IMAX**  
  
**PRIVATE THEATRE™**

**VISIONARIES WELCOME**



# IMAX Private Theatre™

In a world where time spent in the company of friends and family can be the greatest luxury of all, IMAX Private Theatre™ brings the ultimate entertainment experience into your home. The pinnacle of in-home multimedia solutions, IMAX Private Theatre™ harnesses five decades of IMAX expertise to provide the world's first true end-to-end entertainment solution. Delivering super-immersive movie and multimedia experiences through the leading audio and visual technology, IMAX Private Theatre™ transforms your home theatre into an iconic family entertainment dream space that is ahead of our time.





## Visionaries Welcome

IMAX Private Theatre™ is an unprecedented multi-media space made exclusively by the visionaries at IMAX, for visionaries like you.

At its core is the DNA of IMAX's technological innovation and theatrical expertise – an unparalleled audio and visual experience that enhances your enjoyment with sharper images, a wider, truer color spectrum and enveloping sound and breathtaking visual effects.

IMAX Private Theatre™ is the world's first turn-key home entertainment system from a single source, offering a complete audio-visual package including user-friendly control system, optimal performance ensured by 24/7 system monitoring, and dedicated services and support.

For the first time IMAX Private Theatre™ offers entertainment lovers the immersive IMAX® experience in the comfort of their own home, and supports multi-media functions including high-definition TV, Blu-ray™, DVD, CD, gaming and karaoke. IMAX Private Theatre™ delivers a simply awe-inspiring IMAX® caliber entertainment experience to you, and those special to you.





## The **IMAX** Legacy

Putting the magic into movies for more than half a century

A global leader and curator of film and entertainment experiences, IMAX® theatres are designed with advanced patented technology, architecture and equipment brought to moviegoers in over one thousand theatres in more than sixty countries.

### Strong Heritage

For more than fifty years, IMAX has been making movies bigger and better. From our documentary roots to the biggest Hollywood blockbusters, we've evolved with the times while staying true to our heritage and corporate mission.

### End To End Solution

When movies are released in the IMAX format, we are involved from pre-production to post-production. We work tirelessly on location and in the editing room with the director and technical teams of each film. We help plan the shoot, re-mix the sound, and endlessly adjust virtually every frame using our proprietary DMR enhancement process.

### Highest Quality Technology

Our proprietary technologies and architecture make IMAX® the most immersive movie experience in the world. From our projection system, to our sound system, to our theatre design, we've set rigorous standards and technical requirements to ensure the highest quality.

### Unique Positioning

No competitor offers what we do in the entertainment ecosystem. Top filmmakers and studios use IMAX® theatres to connect with audiences in extraordinary ways. Our network is among the most important and successful theatrical distribution platforms for major event films around the globe, and now we are bringing the IMAX® experience into private homes.





# Your Personal Theatre of Dreams

Experiential excellence is at the heart of the IMAX® ethos

And from that core comes IMAX Private Theatre™ – a home entertainment solution so all-encompassing it transcends reality, maximizing your sensory immersion and taking you to heights never before attained. IMAX Private Theatre™ is for those who embrace the future, and who want to live it today.





## **IMAX Private Theatre PLATINUM™**

IMAX Private Theatre Platinum™ draws on IMAX's legacy of excellence and groundbreaking technologies in delivering the highest audio and visual standards to create the ultimate immersive entertainment solution for private spaces. It brings the same philosophy used in the world's leading IMAX® movie theatres to your home, for the optimum delivery of the best entertainment experiences across the media spectrum.

- Commercial 4K 2D/3D projection system
  - Advanced image super enhancer
- Immersive IMAX® curved screen and movable frame
  - Proprietary IMAX® sound system
  - Quality equalizer and power amplifier
- HD multi-media content server and player (supporting HD television, Blu-ray™, DVD, CD, gaming and karaoke)
- Touch-screen control pad with dedicated control system
- Number of seats x3 pairs of professional 3D glasses

\*Space Requirement: 80-150 m<sup>2</sup>

To ensure your complete ongoing satisfaction, IMAX Private Theatre Platinum™ benefits from a smart daily image calibration function that runs on its own, as well as 24/7 system health monitoring.



## IMAX Private Theatre PALAIS™

IMAX Private Theatre Palais™ brings patented IMAX Private Theatre™ technology and theatrical excellence to medium-sized home entertainment spaces of between eight and twenty seats, providing the perfect luxurious audio and visual experience for distinguished families and their friends around the world.

- Dual 4K 2D/3D projectors
- Advanced image super enhancer
- Immersive IMAX® curved screen and movable frame
  - Proprietary IMAX® sound system
  - Quality equalizer and power amplifier
  - HD multi-media content server and player (supporting HD television, Blu-ray™, DVD, CD, gaming and karaoke)
- Touch-screen control pad with dedicated control system
- Number of seats x3 pairs of professional 3D glasses

\*Space Requirement: 45-70 m<sup>2</sup>

To ensure your complete ongoing satisfaction, IMAX Private Theatre Palais™ benefits from a smart daily image calibration function that runs on its own, as well as 24/7 system health monitoring.







## **IMAX** Private Theatre PRESTIGE™

IMAX Private Theatre Prestige™ offers the perfect entertainment solution for enhancing the versatility of your private entertainment space, delivering the authenticity of IMAX® to a multimedia environment of complete comfort and luxury for intimate audiences of up to nine people.

- Dual 4K 2D/3D projectors
- Immersive IMAX® curved screen and movable frame
  - Proprietary IMAX® sound system
  - Quality equalizer and power amplifier
  - HD multi-media content server and player (supporting HD television, Blu-ray™, DVD, CD, gaming and karaoke)
- Touch-screen control pad with dedicated control system
- Number of seats x3 pairs of professional 3D glasses

\*Space Requirement: 20-40 m<sup>2</sup>



# Movies and Beyond

The complete entertainment solution

The IMAX Private Theatre™ experience goes beyond movies to encompass 360° entertainment functions. From live sports to video games, music concerts and karaoke, Blu-ray™, cable and satellite broadcasts – all are supercharged with an aim to provide the best in-home entertainment experience that redefines one's luxurious lifestyle at home.







## World-class Theatre Design Meets Luxurious Quality

Theatre design and accessories consultation

When it comes to theatrical geometry and interior design, every fine arrangement of the IMAX Private Theatre™ is a reflection of the brilliant synergy between cutting-edge technology and theatrical expertise. Crafted by the world-renowned home theatre designer Theo Kalomirakis - together with an accessory recommendation ranging from interior materials, fittings, accessories, acoustics, to flooring and wall treatments - every detail of the IMAX Private Theatre™ is specified to the highest standards.

A dedicated team of professional theatre designers are always ready to support our clients with specialized design and technical know-how to create their own bespoke private theatres to meet even the highest expectations.



# Dedicated Service and Support

Quality and satisfaction assured

The IMAX Private Theatre™ system has been designed to minimize the need for maintenance, with IMAX® HQ 24/7 remote monitoring ensuring optimal ongoing performance, and round-the-clock expert technical support available should you ever need it.

- Automatic daily picture calibration (Platinum and Palais solutions)
- System installation and commissioning service
- Three-year 24-hour remote monitoring service
- Three-year VIP customer service hotline
- Three-year warranty





## Experience the Magic of **IMAX**<sup>®</sup> in Your Home

Bring IMAX's unique blend of luxury, exclusivity and technological excellence to your home, and create your own immersive entertainment dream space. To begin your IMAX Private Theatre™ journey, please contact one of our private theatre specialists today.



[www.imaxprivatetheatre.com](http://www.imaxprivatetheatre.com)

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